

COMPANY PROFILE\_2020



QUALITY. PERSONALIZED. IMMEDIATE.



CINEFRAME PRODUCTIONS SDN. BHD.

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# A BRIEF BACKGROUND



CINEFRAME PRODUCTIONS SDN. BHD.

## GET TO KNOW US



Established in 1999, Cineframe Productions Sdn. Bhd. operates with the primary objective of providing media productions consultancy, management and man power supply to value and quality driven clients.

Cineframe Productions is also the successful pioneer in television production in Malaysia. This means, over the years, we are consistently evolving with the new trends and technology to generate new content for the media, hence new shows for viewers.

We have made it our quest to continually provide high level customer confidence and satisfaction by consistently gaining feedbacks and providing proper reporting to ensure they are in the know.

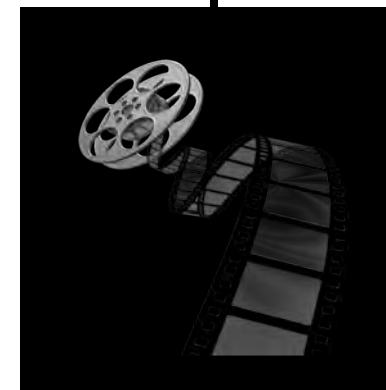
Our directors has more than 45 years of accumulated experience in this field; giving us the advantage to anticipate the pro's and con's, let it be working on a pre-arranged set, of an a live event. We assure you, we would lift your burden.

We work to protect your investment by managing operations on set from hiring the right people to setting up to right equipment. Our core services besides film making is Multi-camera Productions (MCP), and we are provide pre- production up till post productions work for you.

We have an in-house post-production team; we also welcome requirements to work on only post-productions job, including picture editing, colorization and any other specific requirements.

# EXCELLENCE IN SERVICES

- Corporate Video & Photography
  - Television Video Commercials
    - Digital Content Creation
      - Documentaries
      - Dramas
    - Songs & Jingles
    - Recording Studio Facilities
    - Visual & Audio Consultation
  - Digital Content Creation & Marketing
- Advertisements : Digital, Print & TV channel slots
- Animation, Digital Intermediate & Colour Grading
  - Equipment rental
  - Event Management
  - Stage & Sound setup
- Television & Internet streaming:
  - Tele/Web-Series & Movies
- Auditorium (musical/drama-stage play) rental



## YOUR EFFICIENT VENDOR\_MCP



- Multiple-camera Productions
- Manpower Supply (Cameraman, Sound Engineer, ect)



- Life Event Recording
- Equipment Supply (Camera, tracks, lighting, ect)

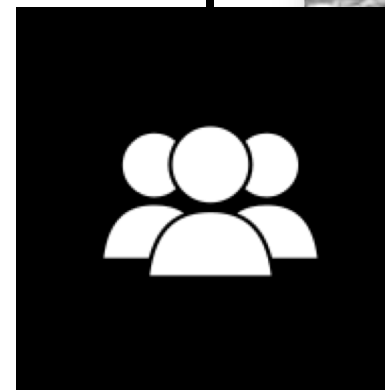


- Online Mixing
- Post-production Services

***MAKE US YOUR OFFICIAL DIGITAL MEDIUM PARTNER***

# WE CAN BE YOUR ASSISTANCE

- Pre-production (Scripting, Planning, ect)
  - Production Management
- Equipment Supply (Camera, tracks, lighting, ect)
  - Manpower Supply (Crew, cast)
    - Film Location Services
    - Post-production Services
  - Channel & Film Distributor



## OUR DRIVERS



### MR. VIDYASAGER

Company Director

With Accounting academic background, also, a proud member of a rap group called The K-town Clan (founded since 2005) is one of Malaysia's prominent English music groups. They have shared the stage with acts such as Demi Lovato, Tata Young, 2NE1, Status Quo, Backstreet Boys and not forgetting almost all of Malaysia's top English performers. They were the official opening act for Lil Jon Live In Malaysia as well as Fatman Scoop. They have multiple chart topping radio hits and have performed all across Malaysia as well as South Korea and the Philippines.



### MR. DHEVAAKAR SUPPIAH

Company & Creative Advisor

With 30 years of film industry experience, Dhevakar is a name etched in the local Tamil and Malay film industry. The first Malaysian to act in an OSCAR award winning movie called "INDOCHINE" (1993). He has worked with a range of award winning producers and directors both onscreen and behind the scenes. He has himself received industry accolades and won national awards for his directorial skill. Dhevakar set up Cineframe in 1999 and over the past 20 years, the production has lent its expertise and knowledge to several impactful and lasting productions.

*MR. DHEVAAKAR SUPPIAH (UNDER PRO-MAJESTIC'S BANNER) DIRECTED RTM'S LONG-RUNNING PROGRAMMES - NADASUARA & NADARIA*

YOUR ONE-STOP SOLUTION  
PROVIDER



# WE CATER ACCORDING TO YOUR NEEDS

OUR YEARS OF EXPERIENCE TRANSFERS TO  
THE VALUE WE PROVIDE



**YES! WE ARE  
BETTER**

## WE HIGHLIGHT THE PRO'S AND CON'T

During a project presentation, we ensure our clients knows what to expect, both the PROS and CONS

## WE HAVE AN ADVANTAGE

We understand the need of clients better as we have been ever evolving and make it a must to understand the current market need, while using our past experiences to the experience

## OUR TEAM

Our team are ever enthusiastic and ready to serve; we only work with among the best in the market

# THE PROCESS



## PHASE ONE

### UNDERSTAND YOUR NEED

This process is essential in understanding your needs and to serve you better; providing value to your end product

## PHASE TWO

### PROCESS MAPPING

We help you understand the steps in our venture and how we would work on your job

## PHASE THREE

### THE BUSINESS EXPECTS

Our proposal with the relevant quotation  
"Costing meets Value"

## PHASE FOUR

### PRODUCTION & DELIVERY

The kick off of the pre-production, production and post-productions; final submission and transaction

OUR YEARS OF EXPERIENCE



OVER A SPAN OF **25 YEARS**, WE HAVE PRODUCED  
MORE THAN **4500 HOURS** OF CONTENT FOR TV  
CHANNELS IN BOTH **MALAYSIA** AND **INDIA**

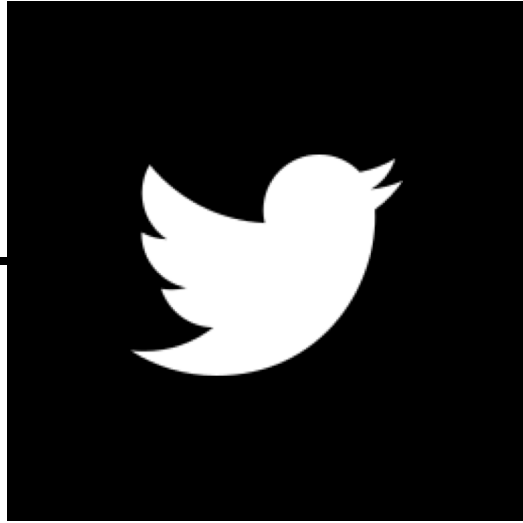
			
			
			
			

OUR COLLABORATING PARTNERS

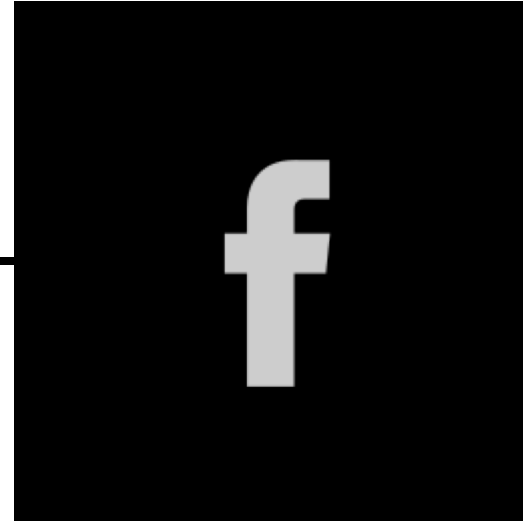
# PARTNERS & OFFICIAL MEMBER



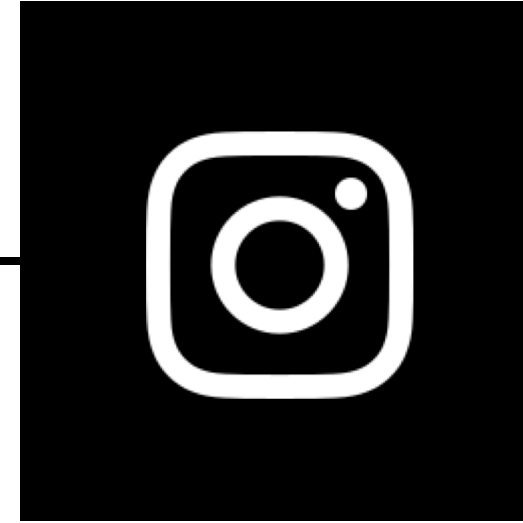
FOR MORE INFO



@cineframe\_productions



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SPEAK WITH US



## ADDRESS

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Jalan Jelawat 1, Batu 3 ½, 56000 Cheras  
Kuala Lumpur

## PHONE NUMBER

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## PERSON IN CHARGE

MR. VIDYASAGER

COMPANY DIRECTOR

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## EMAIL ADDRESS

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